



CANCER SURGEONS BECOME A ROCK BAND.  
PATIENTS BECOME FANS.  
MUSIC CAN CHANGE THE JOURNEY.

# NED

NO EVIDENCE OF DISEASE

A SPARK MEDIA PRODUCTION

## THE FILM

**No Evidence of Disease (N.E.D.)** follows an unconventional rock band of six GYN cancer surgeons, each passionate about music, and outraged by the wall of silence surrounding their field. The Band's name comes from the words every patient wants to hear, "No Evidence of Disease." As they struggle for success as musicians, they strive to save lives as doctors, forming powerful bonds with their patients, who endure heart-wrenching journeys that test their physical and emotional boundaries.

The documentary takes a shrewd approach to a difficult topic. While the record levels of public awareness and research funding for breast cancer are to be celebrated, "below the belt" cancers remain taboo, a situation that leads literally to fatal misdiagnoses and delays. Of 90,000 women diagnosed with a GYN cancer every year, 29,000 will die. GYN cancers also are a leading cause of death for young Hispanic and African Americans. Yet, GYN cancer research receives a mere fraction – not even 1% – of what goes into big business breast cancer research.

## CUTTING EDGE ADVOCACY

**No Evidence of Disease (N.E.D.)** is the centerpiece of a robust engagement campaign to elevate GYN cancers to the same level of public awareness as breast cancer. It is instigating a surge of interest in GYN cancers, raising questions about why public awareness is so low, and why research is so chronically underfunded. The film also highlights how music can infuse healing into any chemotherapy regimen, and how it energizes those whose job it is to try and save lives. Merging music and medicine, body and soul, the film helps to collapse traditional disciplinary boundaries, generating meaningful



discussion about treating the spirit as well as the body during serious, life-threatening illness. Arming women with knowledge, the film and awareness campaign help to preserve dignity, and channel discussions about women's health needs into the public sphere.

Our outreach strategy centers on dialogue, partnerships and online collaboration. By utilizing social media and a wide range of partnerships, we are distributing the film and extensive GYN cancer-related content through a multi-platform engagement aimed at facilitating dialogue and compelling action.

Since its September 2014 film launch, **No Evidence of Disease** has screened throughout the country, in theaters, medical centers, university settings and on public television in both English and Spanish. It is available on demand and will soon be out on DVD. The DVD will include a companion transmedia piece, **What Every Woman Should Know**, produced in Spanish and English, as an integral part of the project's goal to inform and empower. To further promote the film's messages we have developed custom merchandise, creating a "brand" based on the band and on the film that will become synonymous with GYN cancer awareness.

## OUR PARTNERS

CANCER SUPPORT COMMUNITY (the Wellness Community/Gilda's Clubs)  
[www.cancersupportcommunity.org](http://www.cancersupportcommunity.org)

FOUNDATION FOR WOMEN'S CANCER  
[www.foundationforwomenscancer.org](http://www.foundationforwomenscancer.org)

GLOBE-ATHON [www.globeathon.com](http://www.globeathon.com)

MARJIE'S FUND [www.marjiesfund.org](http://www.marjiesfund.org)

NATIONAL OVARIAN CANCER COALITION [www.ovarian.org](http://www.ovarian.org)

OVARIAN CANCER NATIONAL ALLIANCE [www.ovariancancer.org](http://www.ovariancancer.org)

PINKIE HUGS [www.facebook.com/pinkiehugs](http://www.facebook.com/pinkiehugs)

PLANNED PARENTHOOD [www.plannedparenthood.org](http://www.plannedparenthood.org)

SGO [www.sgo.org](http://www.sgo.org)

TAMIKA AND FRIENDS [www.tamikaandfriends.com](http://www.tamikaandfriends.com)

TEAL TOES [www.tealtoes.org](http://www.tealtoes.org)

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## PROJECT SUPPORTERS

INOVA HEALTH FOUNDATION [www.foundation.inova.org](http://www.foundation.inova.org)

MARJIE'S FUND [www.marjiesfund.org](http://www.marjiesfund.org)

GOG FOUNDATION, INC. [www.gog.org](http://www.gog.org)

TIKKUN OLAM WOMEN'S FOUNDATION [www.towf.org](http://www.towf.org)

GLOBE-ATHON [www.globeathon.com](http://www.globeathon.com)

For a full list of project supporters go to  
[www.nedthemovie.com/project-supporters](http://www.nedthemovie.com/project-supporters)

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